

It's summer
savings time at
ScholarShare 529!

Get \$25

when you open a new

ScholarShare 529 account.*

Open a new account with an initial deposit of \$250 and get an extra \$25 in your account when you use the promotional code: Summer25.

Visit ScholarShare529.com/Summer25 to take advantage of this offer. Valid 6/1/24-8/31/24.

ScholarShare529 



ScholarShare529.com/Summer25
800-544-5248



*To receive a \$25 bonus deposit ("the Bonus Deposit"), eligible individuals must (a) open a new ScholarShare 529 account (for a new beneficiary) online at www.ScholarShare529.com between June 1, 2024 at 12:01 AM Pacific Time (PT) and August 31, 2024 at 8:59 PM PT with an initial deposit of at least \$250 to be contributed and invested at the time the new ScholarShare 529 account is opened, and (b) enter the Promotional code, Summer25 in the Promotion Code field of the online account opening application. Offer limited to accounts opened online. The initial \$250 deposit must be received within 10 business days after the account is established. The Bonus Deposit will be made to the eligible ScholarShare 529 account on or before 8:59 PM PT on September 30, 2024. Limit: one (1) Bonus Deposit per new ScholarShare 529 account per unique accountholder/beneficiary combination.



To learn more about California's ScholarShare 529, its investment objectives, risks, charges and expenses see the Plan Description at ScholarShare529.com. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, is the distributor and underwriter for ScholarShare 529. Before investing, check with your home state to learn if it offers tax or other benefits such as financial aid, scholarship funds or protection from creditors for investing in its own 529 plan.

TIAA-CREF Tuition Financing, Inc. (TFI), Plan Manager. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for the California 529 College Savings Plan.

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